Yasmin Aboalkher

Product Designer

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Professional Summary

Product Designer with **3+** years of experience crafting scalable e-commerce, BaaS, SaaS, FinTech, HRM, B2B, ERP, and education system products for global and regional teams, including data-heavy dashboards and analytics interfaces. Combines advanced AI workflows with a Computer Science background to turn ambiguous problems into intuitive, high-converting digital products.

Skills

User Research • Usability Testing • Information Architecture • User Flows • Wireframing • Rapid Prototyping • Micro-animations • Responsive Web & Mobile UI Design • Visual Design • Brand Identity • Data Visualization • Data-Heavy Interfaces & Dashboards • RTL/Arabic Interfaces • Accessibility (WCAG 2.1) • Design Systems • Figma Tokens (MCP & AI Integration) • Design QA • Technical Handoff • Front-End Literacy • AI-Driven Development Workflows • Product Thinking • Agile / Scrum • Cross-functional Collaboration • Stakeholder Management

Work Experience

Product Designer - Microtec (HRM Project-Based) ***Sep 2025 – Present***

- Led end-to-end HRM design for web and mobile by mapping personnel affairs, automated leave requests, employee contracts, and role-based permissions into intuitive, data-heavy dashboards with complete Arabic/RTL alignment.
- Accelerated development speed and ensured accurate design-to-code handoff by building AI-assisted Figma prototypes and design tokens while conducting direct Design QA on production builds.
- Used the Figma MCP to connect design screens directly to the development team, who generated the pages with AI in Cursor and then refined and fine-tuned the output on top of the MCP and AI workflow.

Product Designer (Freelance) - Mustaqbalhum App Redesign ***Sep 2025***

- Shipped a mobile app redesign in 5 days, delivering accessible Arabic/RTL interfaces aligned with Saudi SDS standards.

Product Designer Team Leader - Swisstech ***Feb 2025 – Sep 2025***

- Owned end-to-end design for complex BaaS financial flows and wallet dashboards, using data-driven insights to increase platform usability and adoption.
- Architected scalable design systems from scratch and real-time wallet analytics while mapping multi-tier permission matrices and user role flows to simplify repayment tracking for web and mobile FinTech applications.

Product Designer - Culinary Chip ***Dec 2023 – Feb 2025***

- **Miami Center Website Redesign**: Increased user engagement and checkout completion rates by **40%** by optimizing navigation and user flows.

- **Meal Preparation System:** Built and maintained design systems and component libraries for a meal-planning SaaS product.

Product Designer (Internship) - MYM ***Sep 2023 – Oct 2023***

- Designed dashboards and mobile apps for educational systems, streamlining processes and enhancing user experiences for **Student Management System & Teaching Center System.**

Tools

- Figma, FigJam, Figma Motion, Figma Make, Figma AI Plugins
- Adobe Photoshop, Adobe Illustrator
- Notion, Lovable, Claude, Cursor, Antigravity

Certificates

Mobile Design - UXCEL *(Jun 2026)* · **ID: M2H0QI0HIXFH**

Web Application Course - Syntax *(Jul 2025 – Aug 2025)* · **No.UXW-00021**

Advanced UX Course - Syntax *(Nov 2024 – Jan 2025)* · **No.UX-00066**

McKinsey Forward Program - McKinsey & Company *(Oct 2024 – Dec 2024)* · **McKinsey_Forward_Program_Badge**

Advanced User Experience Design - Udacity *(Apr 2022 – Sep 2022)* · **confirm.udacity.com/A5A2WKZ5**

Education

Digital Arts - UI & UX Web Designer
Digital Egypt Pioneers Initiative (DEPI) · Nov 2024 – May 2025
Digital Egypt Pioneers Program Certificate

BSc in Computer Science and Statistics
Alexandria University, Egypt · 2019 – 2023